



Teacher Guide

zeum Music Video

OBJECTIVE: Your students will produce videos featuring lyrics and original digital music to creatively relay various experiences and ideas. We will burn your videos onto a DVD to take with you (unfortunately, we cannot save music videos to USB drives at this time). Classes who come to the field trip already prepared with lyrics and ideas about music/choreography generally produce the most successful and interesting videos. *A multi-page Teacher Guide is also available for teachers who wish to expand upon this field trip with more in-depth music video projects.*

Approximate Times and Sample Overview of Activities:

ACTIVITY	AM Field Trips	PM Field Trips
Arrival, check-in & payment, orientation	9:20am	11:50am
Intro to activity, break into small groups	9:30am	12:00pm
Edit lyrics, create music loops, prep choreography	9:40am	12:10pm
Rehearsals, record music videos	10:15am	12:45pm
Screen all music videos, group reflections	11:15am	1:45pm
END OF FIELD TRIP	11:30am	2:00pm

Key steps to complete before arriving at Zeum:

- Split students into groups (3-5 students per group, ideal is 5 groups total or less)
- Each group should have lyrics written for their song (1 min) and e-mailed to your assigned Educator
- Each group should have an idea of the music they wish to create (rhythm, feeling/timbre/mood, style)
- Each group should have an idea of movement and choreography they wish to perform
- Prep worksheets are available in the multi-page Teacher Guide for more in-depth music video projects

Learning Goals

All Zeum field trips are designed to accomplish the following goals:

- Support students' ability to integrate relevant content knowledge into a clear, concise, and engaging media project.
- Develop students' awareness and mastery of a concept-to-creation process of storytelling.
- Build students' repertoire of art, technology, and media skills.
- Develop problem solving skills through brainstorming, collaborating, and prototyping.
- Practice reflecting on and speaking about their media through informal critiques.

Music Video Production also has additional goals, specific to the media, technology and outcomes developed during the field trip:

- Learn to communicate ideas through song/verse-chorus structure.
- Compose digital music that reflects the mood and theme of the lyrics.
- Produce a narrative or conceptual music video that supports the music and lyrics.

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