



zeum

Teacher Guide

News Broadcast

OBJECTIVE: Students work together to transform their classroom studies into a unique news broadcast on our Production Stage. We will record these clips onto a disc, or you may bring your own USB drive where we can save the files. For this field trip, **it is imperative that you e-mail your scripts to your assigned Educator before your visit!** A *multi-page Teacher Guide is also available for those teachers who wish to expand upon this field trip with more in-depth news broadcast projects.*

Approximate Times and Sample Overview of Activities:

ACTIVITY	AM Field Trips	PM Field Trips
Arrival, check-in & payment, orientation	9:20am	11:50am
Intro to activity, break into small groups	9:30am	12:00pm
Edit scripts, pick costumes, rehearsals	9:40am	12:10pm
Intro to Production Stage; record newscasts	10:15am	12:45pm
Screen all newscasts, group reflections	11:15am	1:45pm
END OF FIELD TRIP	11:30am	2:00pm

Key steps to complete before arriving at Zeum:

- Split students into groups (4-6 students per group, ideal maximum is 4 groups total)
- Assign each group a segment (news, sports, entertainment, weather, interviews, or create your own!)
- ***Make sure your scripts have no more than 2000 characters - use the "Word Count" tool to do a tally***
- ***E-mail all scripts to your Educator at least 1 day prior to your visit to (more lead time is appreciated)***
- Prep worksheets are available in the multi-page Teacher Guide for more in-depth news broadcasts

Learning Goals

All Zeum field trips are designed to accomplish the following goals:

- Support students' ability to integrate relevant content knowledge into a clear, concise, and engaging media project.
- Develop students' awareness and mastery of a concept-to-creation process of storytelling.
- Build students' repertoire of art, technology, and media skills.
- Develop problem solving skills through brainstorming, collaborating, and prototyping.
- Practice reflecting on and speaking about their media through informal critiques.

Newscast also has additional goals, specific to the media, technology and outcomes developed during the field trip:

- Build public speaking, scriptwriting, and journalism skills.
- Combine live acting with audio and visual effects to tell a compelling digital story.
- Practice collaboration across groups through scene development.
- Learn about multiple facets of a video-production process.

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